



Dear Celebrity Jurors,

Below are the four criteria categories that we ask you to score each of the top 10 films. Please score each category on a scale of 1 to 30, with 30 being the best score. Using the attached score sheet, please enter your scores for each film for the four criteria (Story, Cinematography, Editing and Acting). We will combine your scores and rank order the films to determine the top three places.

Here are the three categories, score each on a scale of 1 to 30:

1. **Story:** Does the story match the theme (e.g. Horror, Action, Romance, Slapstick, Mystery, and Scifi)? Is the story fun to watch, engaging and have a trajectory from start to finish that communicates a comprehensible and engaging plot? Is the story captivating and does it illuminate the subject in a way that keeps your attention? Is the story family friendly and appropriate for the IYSFF audience?

2. **Cinematography (Cine):** Is the lighting appropriate? Does it add to the emotional impact of the story? Was the action filmed in an appropriate venue that matches the story line? Are camera movements, focus, panning, hand-held vs. tripod appropriate for the shots? Are zoom, rack focus, depth of field, dolly shots, or other camera techniques appropriate for the story line? Did the cinematography enhance the story or detract from it?

3. **Editing (Edit):** Is the action cut to match the music? Are shots edited to help advance the story? Is there a creative use of transitions (like cutting on motion or cutting to similar visual elements). Are transitions like wipes, cuts or fade-in/fade-out appropriate? Is the action logical and supported by editing? Is the overall story line enhanced by the editing?

4. **Acting (Act):** Is the acting appropriate to the theme for this film? Are costumes fitting to the era or theme of the film being filmed? Are the actor's viewed as age appropriate for the roles they are portraying? Is makeup used to enhance the character's role? Finally, is the performance believable to the role being played? Are you moved by the actor's presentation?

If you have any questions, please don't hesitate to ask for clarification or discussion.

Thanks again for your support!

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e-mail: info@makesilentfilm.com
www.makesilentfilm.com